

## COMCAST SPOTLIGHT

### POLITICAL RECORD OF REQUEST: NATIONAL AND LOCAL ISSUE ADS ALL QUESTIONS MUST BE ANSWERED

- ☐ Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)

OR

- ☒ Ad relates to state or local issue and does not communicate a political matter of national importance

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1. Requested by: ERICA Bunker, Bankable Media 400 Renaissance Center  
(Agency name, address, phone number & contact) Suite 2600 Detroit, MI 48243
  2. Paid for by: CITE BRIAN Banta House District #1 313-989-4211  
(Advertiser/sponsor name, address, phone number & contact) P.O. Box 36416, Grosse Pointe  
313-346-5390 MICH 48236
  3. Date of request: 5/23/16
  4. Request received by: Bob Schneider A/E
  5. Details/Description of the Ad Content: Re-election to Mich House Dist #1
  6. If ad refers to federal candidate(s) or federal election, list:  
  
Names(s) of candidate(s) referred to, office being sought and date of election:
  7. If ad refers to a national legislative issue, identify:  
  
National legislative issue to which ad refers:
  8. List sponsor's chief executive officers, members of executive committee or board of directors: Joseph Holland JR, TREASURER
  9. Date and nature of follow-ups, if any:
  10. Disposition:  
☒ Accepted – see attached contract details  
☐ Rejected – provide reason:

#### Comcast Representative

Signed: Bob Schneider

Date: 5/23/16

Name and Title: Bob Schneider A/E